

## 2<sup>ND</sup> ANNUAL SPIRIT OF HOPE AWARDS CELEBRATION

New Mexico

**VOICES**  
for Children

**SPIRIT OF  
HOPE  
CELEBRATION**

*Honoring those who serve  
beyond themselves*

“Each time a man stands for an ideal,  
or acts to improve the lot of others,  
or strikes out against injustice,  
he sends forth a tiny ripple of hope.”

– Robert F. Kennedy

### SPONSORSHIP OPPORTUNITIES AND BENEFITS

**Join New Mexico Voices for Children in honoring  
ALICE KING, PATTY JENNINGS, AND AMY BIEHL AWARD RECIPIENTS**

Saturday, September 25, 2010, 6:30, at the Albuquerque Museum

#### **SPIRIT OF HOPE HOST SPONSOR: \$20,000**

- Name and logo prominently displayed as Host Sponsor on all signage, banners, and collateral materials
- Twenty tickets for the Awards Dinner
- Full-page ad in the program
- Opportunity to address the attendees at the dinner (5 minutes)
- Recognition as Host Sponsor with logo and link on NM Voices' website
- Recognition as Host Sponsor with link on NM Voices' eVoices event emails
- Recognition as Host Sponsor in all press releases, and broadcast and print advertising
- Recognition with name in NM Voices' Annual Report and newsletters

#### **GOLDEN ADVOCATE: \$10,000**

- Name and logo prominently displayed on all signage, banners, and collateral materials
- Ten tickets to the Awards Dinner
- Half-page ad in the program
- Recognition as sponsor with logo and link on NM Voices' website
- Recognition as sponsor with link on NM Voices' eVoices event emails
- Listing of name in all press releases, and broadcast and print advertising
- Recognition in NM Voices' Annual Report and newsletters

#### **GOLDEN VOICE: \$5,000**

- Name and logo prominently displayed on all signage, banners, and collateral materials
- Ten tickets for the Awards Dinner
- Quarter-page ad in the program
- Recognition as sponsor with logo and link on NM Voices' website
- Recognition as sponsor with link on NM Voices' eVoices event emails
- Listing in all press releases, and broadcast and print advertising
- Recognition in NM Voices Annual Report and newsletters

#### **CHILD CHAMPION: \$2,500**

- Ten tickets for the Awards Dinner
- Listing in the program and collateral material
- Listing on NM Voices' website
- Listing NM Voices' eVoices event emails
- Listing in all press releases, and broadcast and print advertising
- Recognition in NM Voices' Annual Report and newsletters

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### **SPIRIT OF HOPE PROGRAM SPONSOR: \$3,000**

- Ten tickets for the Awards Dinner
- Full-page recognition or ad on the back cover of the program and on all collateral materials
- Listing on NM Voices' website
- Listing on NM Voices' eVoices event emails
- Listing in all press releases, and broadcast and print advertising
- Recognition in NM Voices Annual Report and newsletters

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### **AMY BIEHL YOUTH SPIRIT AWARD TICKET SPONSOR: \$2,000**

*This sponsorship package allows you to host three youth nominees from around the state who would otherwise be unable to attend the celebration.*

- Four tickets for the Awards Dinner
- Tickets, travel and lodging for six Amy Biehl Youth Spirit Award honorees, their nominators, and their chaperones/parents
- Listing in the program
- Acknowledgement at the Awards Dinner
- Recognition in NM Voices' Annual Report and newsletters

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### **GROUP TICKETS: \$1,000**

- Ten tickets for the Awards Dinner
- Listing in the program
- Listing on NM Voices' website
- Recognition in NM Voices' Annual Report and newsletters

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### **YOUTH VOICE SPONSOR: \$200 per ABYSA nominee**

*This sponsorship package allows you to host youth nominees from around the state who would otherwise be unable to attend the celebration.*

- Tickets, travel and lodging for Amy Biehl Youth Spirit Award honorees, their nominators, and their chaperones/parents
- Listing in the program

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### **ADVERTISING ADVOCATE: \$125 ~ \$500 (see ad rates below)**

*Advertisements will be included in a commemorative program that will be distributed at the Awards Dinner and used throughout the year for various marketing opportunities. You may submit a camera-ready ad or have us create your ad. It's a great way to recognize Alice King, Patty Jennings, and Amy Biehl, as well as all the award recipients!*

- Full-page ad: \$500
- Half-page ad: \$250
- Quarter-page ad: \$125

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### **INDIVIDUAL TICKETS: \$100**

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For further information about the New Mexico Voices for Children SPIRIT OF HOPE CELEBRATION or sponsorship opportunities, please call Alicia Manzano, Outreach and Marketing Director at 505-244-9505, ext. 20, 505-453-6204 (cell) or email [amanzano@nmvoices.org](mailto:amanzano@nmvoices.org)